

Sample PSPS Flyer:

# IMPORTANT

## SAFETY MESSAGE FROM SDG&E®



Adverse weather conditions forecasted for \_\_\_\_\_ through \_\_\_\_\_ indicate increased wildfire risk that may affect the power lines serving local communities. These conditions may require us to turn off power to reduce the risk of a wildfire. If power is turned off, it will remain off until conditions are safe for restoration. When possible, we'll notify potentially impacted customers 48 hours in advance of power being turned off.

### Impacted areas

We're currently monitoring adverse weather conditions in the following areas:


### What you need to know

Safety is our highest priority and we understand the inconvenience you may experience as a result of potential outages. Here are some things you should know about potential power shutoffs in your area:

- ▶ We're continuously monitoring weather and wildfire risk conditions and will contact those impacted with further updates
- ▶ If power is shutoff, we expect to restore it within 24 to 48 hours, in most cases, after high fire risk weather conditions have passed
- ▶ Depending on weather conditions, or if repairs are needed, power outages could last longer than 48 hours. For planning purposes, we encourage you to prepare for multiple-day outages

It's important to take proactive steps when preparing for potential power outages and other emergencies. Here are some things you can do to be more prepared:



Make sure your contact information is updated and sign up for PSPS notifications at [sdge.com/notifications](https://sdge.com/notifications)



Prepare an emergency plan in case power is turned off to reduce the risk of wildfire. Learn more about what your emergency plan should include at [sdge.com/checklists](https://sdge.com/checklists)



If you have a backup generator, please do a safety check and make sure you have enough fuel to last a few days. Generator safety tips can be found at [sdge.com/generator](https://sdge.com/generator)

### For additional help

Please contact SDG&E® at **1-800-411-7343**. If you need additional service assistance or essential resources during this time, please dial **211** to contact 2-1-1 San Diego or 2-1-1 Orange County.



# & WILDFIRE SAFETY

## Sample Social Media Tool Kit Posts:

### STAY SAFE. TAKE ACTION. & WILDFIRE SAFETY

Think smart. Don't leave your safety to chance.  
Take steps to prepare for any emergency now.



#### Develop an emergency plan

Identify a place to meet with family, safe routes out of your home and neighborhood, as well as what actions you will take in different situations.



#### Prepare an emergency kit

Keep the essentials on hand. Make sure your kit is stocked with items you and your family need in an easy-to-carry container.



#### Download our PSPS app, "Alerts by SDG&E"

Visit [sdge.com/notifications](https://sdge.com/notifications) to download the app or learn more.



#### Update your contact information

Go to [sdge.com/MyAccount](https://sdge.com/MyAccount). Click on "Manage Your Contact Info" and update your contact information, including email address.



#### Sign up for outage notifications

Stay in the know so we can help keep you safe. Visit [sdge.com/notifications](https://sdge.com/notifications) to sign up.



[SDGE.COM/PSPS](https://sdge.com/PSPS)



[@SDGE](https://twitter.com/SDGE)



[SDGENEWS.COM](https://sdgenews.com)



[SDGE.COM/PSPSAPP](https://sdge.com/PSPSAPP)

### STAY UPDATED

Follow SDG&E on Twitter and visit their PSPS webpage, NewsCenter and mobile app to get real-time updates.

### KNOW WHERE TO GO DURING A PSPS



#### A PSPS can last until there is no longer a wildfire threat.

To help, we may open any of our Community Resource Centers (CRCs) in affected areas. These facilities serve as locations where affected residents can go to get ice, water, snacks, preparedness supplies, car power inverters, small solar-powered batteries and radios, and up-to-date information on outages.

Due to COVID-19, SDG&E® is adhering to CDC guidelines and is currently operating Community Resource Centers as drive-thrus. If circumstances change, SDG&E will notify customers in affected areas.



Learn more at [sdge.com/resource-centers](https://sdge.com/resource-centers).

### WHAT IS A PUBLIC SAFETY POWER SHUTOFF (PSPS)?

SDG&E® monitors weather conditions to detect fire risk. If dangerous conditions are present, SDG&E may shut off power as a last resort to reduce the risk of a wildfire and keep you and your community safe. Some things taken into consideration before a decision is made to turn off the power includes:



RED FLAG WARNINGS



SANTA ANA OR HIGH WINDS



LOW HUMIDITY



DRY VEGETATION  
that could serve as fuel



FIRE THREAT  
to electric infrastructure



ON-THE-GROUND OBSERVATIONS



PUBLIC SAFETY RISK



To learn more about Public Safety Power Shutoffs, visit [sdge.com/pmps](https://sdge.com/pmps)

## Sample CBO Posts Via Social Media:

**Little Saigon San Diego**  
November 25 at 4:24 PM · 🌐

ĐÂY LÀ THÔNG BÁO QUAN TRỌNG CỦA SDG&E

Kể từ 8 giờ sáng do thời tiết có nguy cơ hỏa hoạn cao ảnh hưởng đến đường dây điện, nguồn điện đã được ngắt để bảo đảm an toàn công cộng cho các địa hạt và cộng đồng sau đây và thông báo đã được gửi đến những khách hàng này.

• Alpine... [See more](#)

THIS IS AN IMPORTANT ANNOUNCEMENT FROM SDG&E

As of 8am due to the high fire risk weather affecting power lines, power has been cut to ensure public safety for the following counties and communities and notice has been sent to guests This product.

• Alpine... [See more](#)

• [Hide Translation](#) · [Rate this translation](#)



1

10 Shares

**Ramona Senior Center Official**  
November 22 at 9:35 PM · 🌐

**SDG&E** & **WILDFIRE SAFETY**

**SDG&E Asks Customers to Keep Watch for Public Safety Power Shutoffs Over Thanksgiving Holiday**

**San Diego Gas & Electric**  
November 22 at 5:47 PM · 🌐

Today the US National Weather Service San Diego California issued a Fire Weather Watch from Wednesday - Friday for inland OC & Thursday - Friday for San Diego m... [See more](#)

[See Translation](#)

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**Tierra Caliente Academy of Arts**  
November 24 at 10:06 PM · 🌐

**San Diego Gas & Electric**  
November 23 at 5:21 PM · 🌐

Manténgase actualizado. Para las últimas noticias sobre cortes de electricidad por seguridad pública, visite nuestro Centro de Noticias (NewsCenter) [ow.ly/ngxQ50GU0j6](https://ow.ly/ngxQ50GU0j6).

Keep yourself up to date. For the latest news on power cuts for public safety, visit our News Center (NewsCenter) [ow.ly/ngxQ50GU0j6](https://ow.ly/ngxQ50GU0j6)

• [Hide original](#) · [Rate this translation](#)



**MANTÉNGASE ACTUALIZADO**

Síganos en Twitter y visite nuestra página web de PSPS, Centro de Noticias (NewsCenter) y la aplicación móvil para obtener actualizaciones en tiempo real

[SDGENEWS.COM](https://SDGENEWS.COM)

**SDG&E Pide A Los Clientes Que Se Preparen Para Los Posibles...**

[Learn more](#)

**Warner Springs Community Resource Center**  
November 23 at 2:47 PM · 🌐

From our friends at SDG&E (be safe and fire conscious folks!): This is an important safety message from SDG&E.

The National Weather Service today upgraded the Fire Weather Watch to a Red Flag Warning, to be in effect from Thursday, November 25 at 4 a.m., through Friday, November 26 at 6 p.m. for the San Diego County valleys and mountains. Strong gusty Santa Ana winds and low humidity are forecast through Saturday. The winds are forecast to peak on Thursday morning with gusts... [See more](#)



[SDGE.COM](https://SDGE.COM)

**Our Commitment to Wildfire Safety | San Diego Gas & Electric**

Wildfire Safety The safety of our customers, employees and the communities we serve is our high...

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